



THE STRONG START SOLUTION

A Powerful Opening for Every Speech or Presentation

1. Get in your Presenter State (this aligns you with them for rapport)

2. Two Engaging Questions, starting with “How Many of You...”

How Many of You..._____

How Many of You..._____

3. My name is _____. Welcome to _____

4. Thanks to _____ for having me here. Thanks to you for taking the time to be here (really acknowledge their presence).

5. WIIFM – describe the benefit to audience members.

6. Earn the Right – What gives you credibility & authority?

7. State Change – list some states changes that would work for you.
